



Referrals. Reputation. Reviews.

Word of mouth marketing. Done for you. Snoball generates referrals, creates marketing assets, and collects reviews from your happy customers.



How it works

Every part of the Snoball system amplifies every other part. Meaning, it builds momentum and gets better and better at delivering reviews, reputation assets, and referrals.



REFERRALS

Automate the referral process with minimal start-up time. Integrate with your CRM to launch outreach.



REPUTATION MARKETING

Turn your reviews into marketing assets, establishing trust at every touchpoint. Generating qualified leads.



REVIEWS

Improve your online reputation with a steady stream of positive reviews, on both Google and BestCompany.com.

Customer Acquisition

Referral, review, and reputation marketing through the platform drive more and more happy customers — leading to exponential growth.

Referral Generation

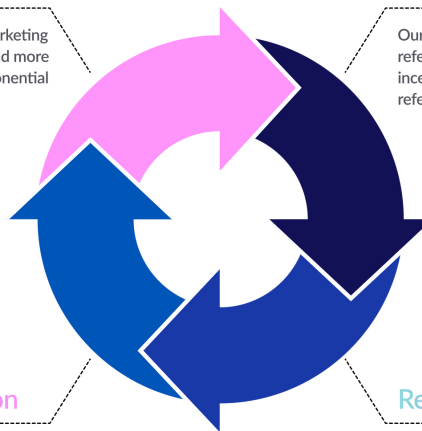
Our platform requests referrals. These referrals are routed to sales people and incentives are automatically sent to the referring customer.

Reputation Promotion

Our platform automates the creation of powerful marketing assets to earn the trust of prospective customers from the experience of past customers.

Review Collection

Regardless of whether the customer refers new business, the platform requests reviews and video testimonials, which bolsters a BestCompany.com profile.



See a demo now →

